



# 2024 ANNUAL BOOSTER CAMPAIGN

OADSP Event Sponsorship is now bundled with OADSP's Annual Booster Campaign (ABC), providing more perks and benefits, including year-long and multi-event exposure.

Choose your level, pick your season(s), and then let us help you maximize your ABC opportunities!

**\$10,000**

## 4 SEASON BOOSTER

- All Season (year-round) exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 8
- Guest Appearance(s) on Podcast x 4
- Sponsorship of Elements & Recognition at 4 Main Events and in Seasonal Communications

**\$7,500**

## 3 SEASON BOOSTER

- 3 Seasons of event exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 6
- Guest Appearance(s) on Podcast x 3
- Sponsorship of Elements & Recognition at 3 Main Events and in Seasonal Communications

**\$5,000**

## 2 SEASON BOOSTER

- 2 seasons of event exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 4
- Guest Appearance(s) on Podcast x 2
- Sponsorship of Elements & Recognition at 2 Main Events and in Seasonal Communications

**\$2,500**

## 1 SEASON BOOSTER

- 1 season of event exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 2
- Guest Appearance(s) on Podcast x 1
- Sponsorship of Elements & Recognition at 1 Main Event and in Seasonal Communications

**\$1,000**

## EXPERIENCE BOOSTER

- Exposure for 1 Event Experience on Multiple Platforms
- FREE Ticket for JAMMING FOR DSPs x 1
- Recognition for the Provision of an Experience at 1 Main Event



# 2024 ANNUAL BOOSTER CAMPAIGN

Pick Your Season(s)!

Support OADSP Events and maximize the perks of the SEASON(S) your organization selects. Choose your level, pick your season(s), and then let us help you maximize your ABC opportunities!

Main seasonal events are listed below.

## Spring Season

### *MARCH, APRIL, MAY*

- The Annual Summit - A One Day Conference
- Spring Leadership LAUNCHpad
- Recognition at OADSP Spring Conference Vendor Booths (OPRA & OACB)
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs



## Summer Season

### *JUNE, JULY, AUGUST*

- Jamming for DSPs - a celebration and thank-you event for our ABC Boosters
- Summer Leadership LAUNCHpad
- Annual Leadership Float - A unique 1-day teambuilding activity
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs



## Fall Season

### *SEPTEMBER, OCTOBER, NOVEMBER*

- The DSP Recognition Event
- Fall Leadership LAUNCHpad
- Recognition at OADSP Fall Conference Vendor Booths (OPRA & OACB)
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs



## Winter Season

### *DECEMBER, JANUARY & FEBRUARY*

- BEAT THE WINTER BLUES consists of 2 events & resources for beating the winter blues
  - Game night - Virtual
  - 3 day, 2 night getaway
  - BTWB Tool Box
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs



## EXPERIENCE BOOSTER

### *BOOST AN EXPERIENCE AT ONE OADSP EVENT*

- Pick from any “main event” throughout the year, and we will provide a list of experiences that you can select from to boost.
- 1 FREE and Unlimited Discounted Tickets to JAMMING FOR DSPs

